

EC'd Yes Last Received: 08/26/2012 8:02 PM

Showing Buylines: All Lines

Station WVBT-TV NORFOLK, VA.	Agency () MUNDY KATOWITZ MEDIA INC	Rep Firm
Advertiser () PRIORITIES USA ACTI	1322 G. STREET SE	Sales Office () PHILADELPHIA
Product PRIORITIES USA	WASHINGTON, DC 20003	Salesperson () ANJIE BRADY
Estimate# 1561	Agency C/P1/P2/E 321/340/1561	
Buyer CASEY BESSETTE	Flight Dates 09/18/2012 - 09/24/2012	Salesperson Phone# 215-567-6005
Phone#	Hiatus Weeks	Salesperson FAX# 215-567-5938
Fax#		

--- CONTRACT COMMENT ---

CLIENT: PRIORITIES USA ACTION SC=*

--- REMARKS ---

THIS IS A NEW ISSUE ORDER
CONTRACT TOTAL IS \$4000
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	TU	10A-11A	MILLIONAIRE	:30	\$100.00	09/18-09/18	1	1	1	\$100.00	
	2	W	10A-11A	MILLIONAIRE	:30	\$100.00	09/19-09/19	1	1	1	\$100.00	
	3	TH	10A-11A	MILLIONAIRE	:30	\$100.00	09/20-09/20	1	1	1	\$100.00	
	4	F	10A-11A	MILLIONAIRE	:30	\$100.00	09/21-09/21	1	1	1	\$100.00	
	5	M	10A-11A	MILLIONAIRE	:30	\$100.00	09/24-09/24	1	1	1	\$100.00	
	6	TU	4P-5P	JERRY SPRINGER	:30	\$250.00	09/18-09/18	1	1	1	\$250.00	
	7	W	4P-5P	JERRY SPRINGER	:30	\$250.00	09/19-09/19	1	1	1	\$250.00	
	8	TH	4P-5P	JERRY SPRINGER	:30	\$250.00	09/20-09/20	1	1	1	\$250.00	
	9	F	4P-5P	JERRY SPRINGER	:30	\$250.00	09/21-09/21	1	1	1	\$250.00	
	10	M	4P-5P	JERRY SPRINGER	:30	\$250.00	09/24-09/24	1	1	1	\$250.00	
	11	TU	5P-6P	STEVE WILKOS	:30	\$250.00	09/18-09/18	1	1	1	\$250.00	

EC'd Yes Last Received: 08/26/2012 8:02 PM Showing Buylines: All Lines

Station WVBT-TV NORFOLK, VA. Agency () MUNDY KATOWITZ MEDIA INC Rep Firm () PHILADELPHIA
Advertiser () PRIORITIES USA ACTI 1322 G. STREET SE Sales Office () ANJIE BRADY
Product PRIORITIES USA WASHINGTON, DC 20003 Salesperson ()
Estimate# 1561 Agency C/P1/P2/E 321/340/1561 Salesperson Phone# 215-567-6005
Buyer CASEY BESSETTE Flight Dates 09/18/2012 - 09/24/2012 Salesperson FAX# 215-567-5938
Phone# Hiatus Weeks
Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	12	TH	5P-6P	STEVE WILKOS	:30	\$250.00	09/20-09/20	1	1	1	\$250.00	
	13	M	5P-6P	STEVE WILKOS	:30	\$250.00	09/24-09/24	1	1	1	\$250.00	
	14	W	6P-7P	MAURY POVICH	:30	\$250.00	09/19-09/19	1	1	1	\$250.00	
	15	M	6P-7P	MAURY POVICH	:30	\$250.00	09/24-09/24	1	1	1	\$250.00	
	16	SA	10P-1045P	SATURDAY LATE NEWS	:30	\$1,000.00	09/22-09/22	1	1	1	\$1,000.00	

---REPORT TOTALS---
Report Totals: 16 / \$4,000.00

---SALES MONTHLY TOTALS---

Sep 12: 16 / \$4,000.00
Sales Totals: 16 / \$4,000.00
Station Totals: 16 / \$4,000.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
Market Totals \$50,000

---COMPETITIVE COMMENTS---
COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12
Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE

CATV 0% WAVY 33% WGNT 6% WPXV 0% WTKR 23%
WTVZ 4% WVBT 8% WVEC 26%

EC'd Yes Last Received: 08/26/2012 8:02 PM Showing Buylines: All Lines

Station	WVBT-TV NORFOLK, VA.	Agency	() MUNDY KATOWITZ MEDIA INC	Rep Firm	
Advertiser	() PRIORITIES USA ACTI		1322 G. STREET SE	Sales Office	() PHILADELPHIA
Product	PRIORITIES USA		WASHINGTON, DC 20003	Salesperson	() ANJIE BRADY
Estimate#	1561	Agency C/P1/P2/E	321/340/1561	Salesperson Phone#	215-567-6005
Buyer	CASEY BESSETTE	Flight Dates	09/18/2012 - 09/24/2012	Salesperson FAX#	215-567-5938
Phone#		Hiatus Weeks			
Fax#					